

PRIVACY POLICY

WHAT DATA DO WE COLLECT AND WHY?

Marketing offers

When signing up for any of our newsletter and other email submission offers we collect the personal information defined in the submission form, such as your name and email address. We collect the above mentioned data points in order to provide you with latest news as to our products, services and events.

Our email marketing only uses business related information and we do not share or sell it to third parties.

Email marketing

Any submission of email with us constitutes that you expressly agree to receive promotional content from HSG, news about our product and its development, as well as relevant tips and insights by mail or email, from time to time. You will also always be given an option to opt out of receiving our promotional materials.

Our mailing program allows us to see when you open our email and click

CONSENT

How do you get my consent?

Trade Shows - We collect information from the business cards we exchange through our interactions at Hotel trade shows.

Meeting and Site visits - We also like to keep our customers present and probable in the loop of our company's offerings and happenings.

Marketing - If we ask for your personal information for a secondary reason, like marketing, we will ask you directly for your expressed consent.

How do I withdraw my consent?

If after you opt-in you change your mind, you may withdraw your consent for us to contact you, for the continued collection, use or disclosure of your information, at anytime, by contacting us at marketing@hospitalitysolutionme.com. To stop receiving our Newsletter just use the Unsubscribe button in the Newsletter from HSG you have received.

DATA SUBJECT RIGHTS OF ACCESS

We have outlined the data subject rights that apply to HSG's data subjects below. If you at anytime, would like to exercise any of the below outlined rights or have questions regarding them please contact us at marketing@hospitalitysolutionme.com.

Right of access

The controller shall take appropriate measures to provide any information relating to processing to the data subject in a concise, transparent, intelligible and easily accessible form, using clear and plain language, in particular for any information addressed specifically to a child.

Right to erasure and to be forgotten

The data subject shall have the right to obtain from the controller the erasure of personal data concerning their data without undue delay, unless otherwise required by law.

Right to rectification

The data subject has the right to have inaccurate personal data rectified. An individual may also be able to have incomplete personal data completed – although this will depend on the purposes for the processing. This may involve providing a supplementary statement to the incomplete data.

Right to data portability

The data subject has the right to receive personal data they have provided to a controller in a structured, commonly used and machine-readable format. It also gives them the right to request that a controller transmits this data directly to another controller.

Right to restrict processing

The data subject has a right to restrict the processing of any personal data stored by HSG. In most cases, this cannot be an indefinite restriction, only for a period of time.

Disclaimer

All of these rights include more detailed stipulations, which need to be assessed before complying with any requests based on the above-mentioned rights. Additionally, we reserve the right to exercise reasonable measures to verify the identity of any data subject putting forward requests based on the above rights. This is to ensure the security of our existing data subjects and to minimize the risk of fraudulent behaviours. More information on the aforementioned stipulations can be found [here](#) ("EU GDPR information portal").

CHANGES TO THIS PRIVACY POLICY

We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it. If our store is acquired or merged with another company, your information may be transferred to the new owners so that we may continue to sell products to you.

QUESTIONS AND CONTACT INFORMATION

If you would like to: access, correct, amend or delete any personal information we have about you, or simply want more information, contact us at marketing@hospitalitysolutionme.com